

RECREATION DEPARTMENT 2019 ACCOMPLISHMENTS

First Full Season of Zoo Concession Snack Stand



Concession Stand

- ✓ Offering pre-packaged snacks and beverages within the zoo.
- ✓ Provide visitors with a much needed amenity.
- ✓ Revenue for the zoo

Rec Hill Playground



- ✓ Installation of new playground on the old playground site.
- ✓ ADA compliant structure with anti-vandalism features
- ✓ Ages 5-13 years old

RECREATION DEPARTMENT 2020 GOALS

Promotion of Splash Park Attraction



Sunset Lake



Stoney Point Beach at Sunset Lake

- ✓ Market as a day trip destination
- ✓ Develop a group package with golf, picnic area and zoo included with the water park
- ✓ Surpass 2019's attendance of 9,574 visitors (through daily attendance and parties)

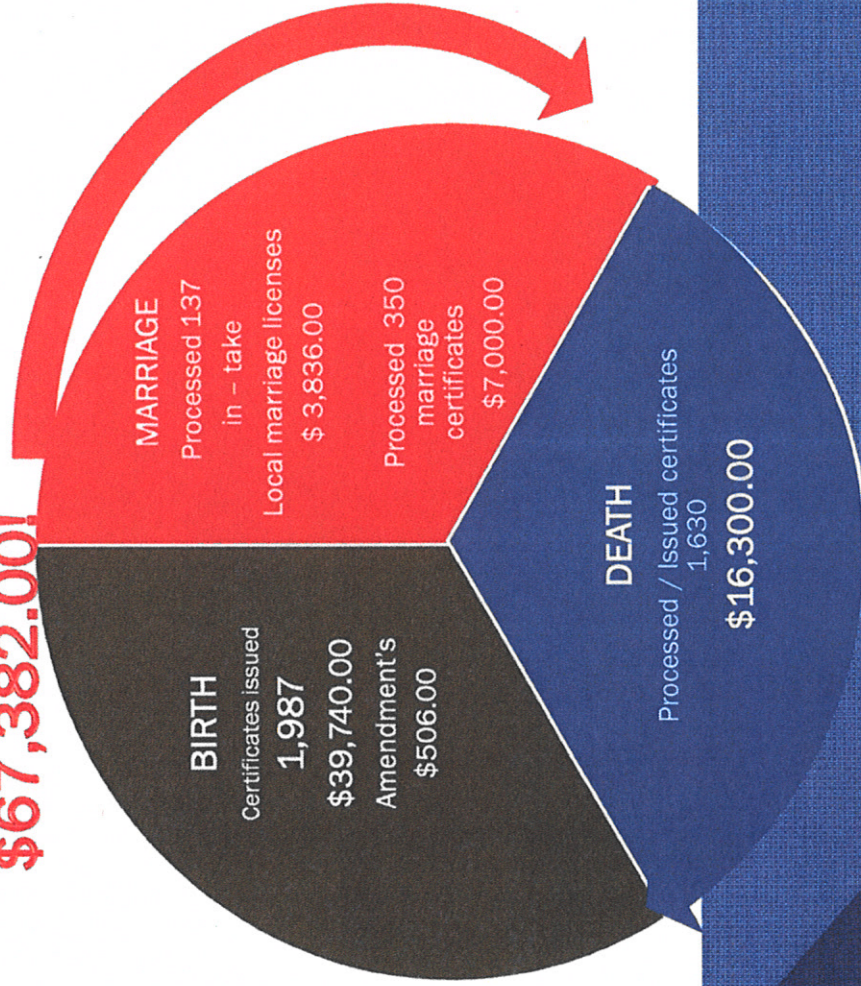
- ✓ Public Swimming and/or temp cooling activities available at Stoney Point Beach (ex. Water slides)
- ✓ Water vessels available, such as canoe and kayak rentals.

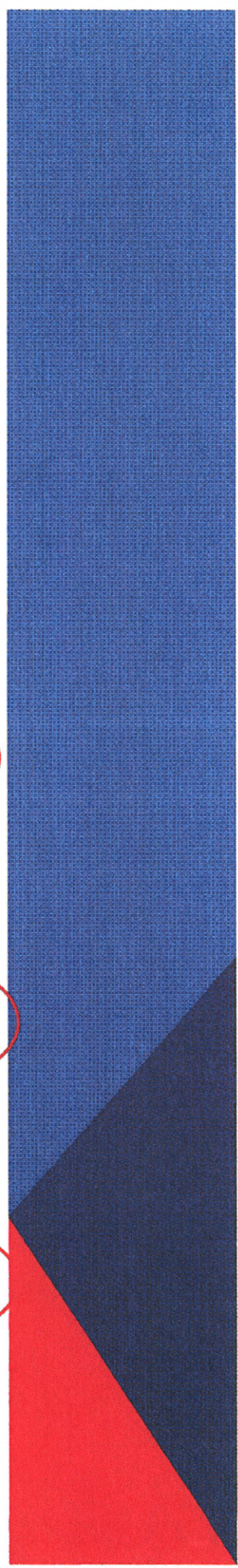
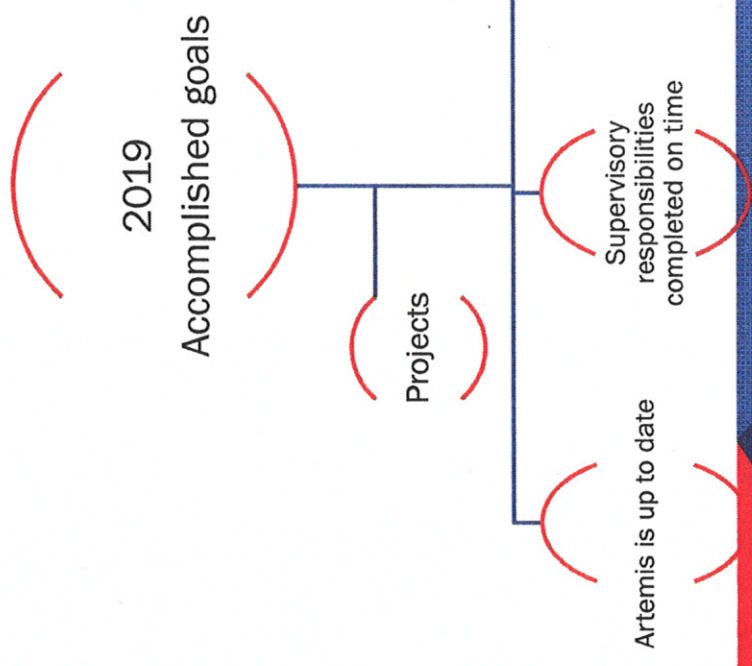
VITAL STATISTICS

BIRTH ~ MARRIAGE ~ DEATH

VITAL STATISTICS 2019 ANNUAL INTAKE:

\$67,382.00!





GOALS FOR 2020

**SAFETY GLASS AT
COUNTER (if needed)**

- PROTECTION / SAFETY (Needs-based)

WEBSITE

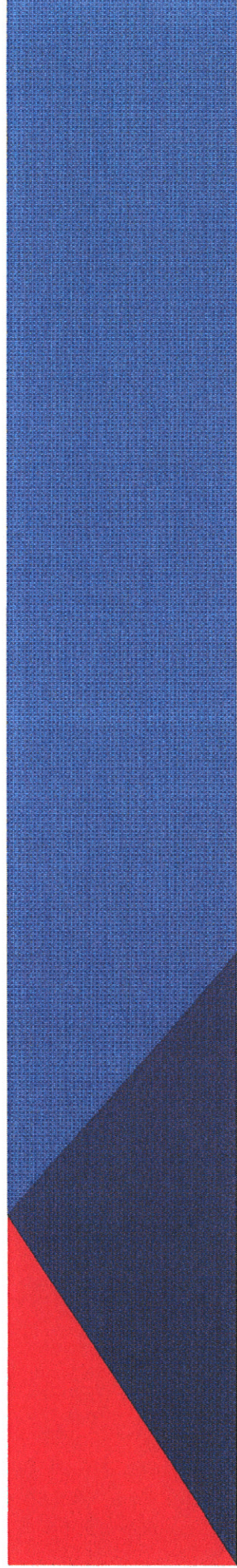
- ACCEPTING APPLICATIONS THROUGH THE CITY'S WEBSITE

PHONE LINES

- FOR QUICK AND EFFICIENT SERVICE
- HAVE A PRE - RECORDED INFORMATIONAL MESSAGE FOR
 - BIRTH
 - MARRIAGE
 - DEATH

PHONE LINES

- ❖ **VITAL STATISTICS IS A VERY BUSY OFFICE ADDING PHONE LINES GIVES THE CUSTOMER THE INFORMATION INSTANTLY AND QUICKLY WITHOUT DELAY IN A CALL BACK.**
- ❖ **ADDING EXTRA PHONE LINES PROMPTING THE CUSTOMER TO:**
- ❖ **PRESS 1: MARRIAGE LICENSE REQUIREMENTS**
- ❖ **PRESS 2: OBTAINING A BIRTH or DEATH CERTIFICATE**
- ❖ **PRESS 3: MARRIAGE CERTIFICATE INFORMATION**



ADDITIONAL GOALS 2020



Digitalize all Vital records



To service customers more efficiently.



WORK AS A TEAM